



L'INGÉNIERIE AU SERVICE  
DE VOS PROJETS


## WHO ARE WE ?

ETIC INSA Technologies is INSA Lyon's Junior-Entreprise. **Since 1981**, our prestigious school's teachings have allowed us to offer a wide range of services to our clients.

Empowered by more than **35 years of existence**, we improve our processes each year. Thus, ETIC won the 2016 **Prix d'Excellence**, the highly regarded award granted to the **best Junior-Entreprise** of the year.

Our quality project management skills led us to win, for the second consecutive year in 2017, the **Best Engineering Project** label, an award handed by ALTEN and IESF to the best technical project conducted that year. We are the number one solution to accompany you in your project. ETIC proudly ranks more than 50 active members as well as **3000 potential consultants at your disposal**.

“ I wanted to thank the whole team for their **commitment and reactivity**. ETIC is a **skilled** Junior-Entreprise that presented us with a **modern** and **innovative** website suitable to our needs and our budget. Hats off to all the consultants. ”

 Raymond Bieber  
Bieber Industries

## OUR STRENGTHS



### REACTIVITY

You want to know more about us ? You have a project in mind ? An idea ?

We vow to **respond** to any request you may have in less than **24h hours**.



### COMPETITIVENESS

The Junior-Entreprise and non-profit derogatory status allows us to offer professional services at **attractive rates**.



### QUALITY

We built our processes around customer satisfaction and our services are **ISO 9001** certified.

Our work has thus been **awarded multiple times** by the National Confederation.



### PROFESSIONALISM

ETIC INSA Technologies offers **professional quality** services: our business managers are at your disposal and will keep you well informed on the progress of your project.

## A FEW NUMBERS

**35+**

YEARS OF  
EXISTENCE

**5000**

SOON-TO-BE  
ENGINEERS

**11**

FIELDS OF STUDY

**115 000€**

IN ANNUAL SALES

Performance

## OUR REWARDS

2016

### Best Junior-Entreprise

Best engineering project award

Best business approach award

2017

Best engineering project awards

Best business development award

2018

Business social responsibility awards

Best business development award

What is

## A JUNIOR-ENTREPRISE ?

A Junior-Entreprise is a **non-profit association** managed by college students. Based in universities and higher education establishments, they are **founded on the model of consulting firms**.

The Junior-Entreprise allows our fellow students to **apply their theoretical knowledge** acquired in class by participating in projects for our clients.

More than **180 associations** are gathered in the **Confederation Nationale des Junior-Entreprises** (National Junior-Entreprise Confederation), making it the **biggest student confederate movement** in France. This network spreads abroad through organizations in Europe and further afield.

## OUR METHODOLOGY

### 01 FIRST MEETING

Inquiry analysis  
Reply in under 24h  
Assignment of a business manager

### 04 CUSTOMER CARE

Rigorous project management  
Intermediary products delivery  
Client approval  
Testing phases

### 02 TECHNICAL TEAM ASSEMBLY

Consultant recruiting among the best students at INSA Lyon

### 05 DELIVERY AND TESTING

Final delivery  
Client testing  
Corrections  
Final approval

### 03 BUSINESS PROPOSAL

Meeting to clarify client needs  
Functional specifications shaping with you and the consultants  
Business proposal drafting

### 06 WARRANTY

Our final product is guaranteed up to 3 months depending on the project.

## OUR SERVICES



### Digital transformation

Deeply involved in this century's challenges, ETIC helps you face the digitalization of your activities. To improve visibility and external communication, as well as internal management, we offer services in information and communication technologies to create or improve the digital tools you need.



### Engineering

INSA Lyon is regarded as one of the top engineering schools in France, shaping the future of engineering in 10 main fields. We offer projects in mechanics, electronics, civil engineering, energy, biology as well as chemistry. The high level educational background of our students allows us to work on transverse projects, making use of the various skills of our future engineers to satisfy your needs.



### Business science

Business development, satisfaction surveys, competition analysis, ... ETIC offers a variety of strategic and organizational services to define product potential or the market's state. Our technical skills allow us to bring a resourceful and innovative point of view and better define the stakes of your business.

Our clients

## THEY TRUST US



Our partners

## THEY SUPPORT US



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Let's stay in touch

